



## 2021 Video Contest for Washington County Students

We are pleased to announce our 2021 video contest. This is open to all students in Washington County. Please send us your video via Dropbox, Google Drive or other file sharing platforms to [washingtongoespurple@gmail.com](mailto:washingtongoespurple@gmail.com). Videos are due by April 15<sup>th</sup>.

How to participate: Create a 30-60 second video based around an educational message provided by Washington Goes Purple. Videos should include the phrase, either spoken or in text "Washington Goes Purple- Prevent Addiction. Eliminate Stigma". If using a phone to film, please make sure the video is filmed with the phone turned to the side and not upright.

Washington Goes Purple will select a 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winner. The 1st place winner will be aired on Antietam Broadband's WCL-TV channel 6 and 806 thanks to a generous partnership with them.

### **Please choose one message idea for your video:**

- Naloxone (Narcan) reverses the effects of an opioid overdose. Get trained!
- Alcohol remains the most widely used substance among teens.
- Opioids account for 90% of all unintentional overdose deaths in Maryland for the 2nd quarter of 2020
- Fentanyl accounted for 83% of all opioid-related deaths in Maryland for the 2nd quarter of 2020.
- More than 20 million people in America have a substance use disorder.
- Most e-cigs contain nicotine, which can harm a developing adolescent brain.
- Teens who consistently learn about the risks of drugs from their parents are up to 50% less likely to use drugs than those who don't.
- Help save lives! Keep prescription medications locked up!
- Got old meds? Take them to a prescription pill drop off box throughout the County.
- Fentanyl, a powerful synthetic opiate, continues to be the deadliest drug in Maryland.
- Substance use can lead to immune system, respiratory, and pulmonary changes and may increase susceptibility to COVID-19 as well as complications.
- Nearly half of all opioid overdose deaths involve a prescription painkiller.
- About 80 percent of people who use heroin first misused prescription opioids.

- Young people who are bullied are twice as likely to use substances as teens who haven't been bullied.
- Adolescents who experienced major depression are twice as likely to start using drugs than those who did not.
- If you are in need of help you can call 211 and get support or information on resources.
- 19.9% of seniors in Washington County binge drink. (YRBS2018)
- 23.4% of seniors in Washington County have used marijuana (YRBS2018)
- 8.2% of Washington County 8<sup>th</sup> graders have vaped (YRBS2018)
- I'm staying drug and alcohol free because \_\_\_\_\_

All videos submitted will become owned by Washington Goes Purple and may be used in future advertising and educational messaging. Attached parental form must be completed and returned to [washingtongoespurple@gmail.com](mailto:washingtongoespurple@gmail.com).



Washington Goes Purple  
Prevent Addiction.

Student Video Contest- Parent Permission Form

Title of Video Entry: \_\_\_\_\_

WGP Educational Message: \_\_\_\_\_

Student Name \_\_\_\_\_

School Name \_\_\_\_\_

Parent Email \_\_\_\_\_

Parent Phone \_\_\_\_\_

Student: I have read and understand the Official Rules and Guidelines and agree to abide by those rules.

Student Signature

Date Signed \_\_\_\_\_

Parent/Guardian: I understand my child has submitted an original video to Washington Goes Purple student video contest. I grant full permission and authority to WGP to use, publish, display this video.

Parent/Guardian Name \_\_\_\_\_ Date Signed \_\_\_\_\_

Parent Signature